

GIFTBEAT

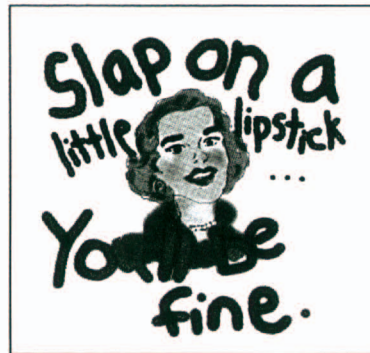
Tracking the product pulse of the gift industry

SEPTEMBER 2006

PRODUCTBEAT

Book Beat...Tristan Publishing (866) 545-1383 celebrates the beauty found in all women with the debut of "Slap on a little lipstick...You'll be fine."

Written and illustrated by Jodi Hills (who also authored I Am Amazed and Believe), the author shares some of the empowering messages she learned



from her mother, with thoughts on daily survival through the use of fun and inspiring verse and art. The 40-page book has a sugg. retail of \$9.95. For added marketing fun, the company is offering lipsticks at \$1 cost (tristanpublishing.com).